

## No pet stress, Macha – Zigly Announces Vet Care Services in Bengaluru

**Bengaluru, 10<sup>th</sup> May 2024:** Zigly, (Cosmo First Limited) India's first tech-enabled omnichannel pet care brand is going to extend its services to vet care at the experience centers located in Koramangala, Whitefield, and HSR Layout in Bengaluru. This is in line with Zigly expanding its services across key metros in meeting the increasing demand for affordable as well as standard pet care facilities within India.

The number of pets in India has crossed 20 million because of rising acceptance of pets, changing family structures, evolving lifestyles, and increased awareness towards pet health and wellness. Nevertheless, over 70% of pets in India do not receive regular veterinary care and just 10% receive preventive healthcare. When a pet's medical situation arises, a lack of emergency veterinary access can result in serious complications.

With its vision to deliver more for pet parents and take cognizance of the rising medical care requirement, Zigly will provide quality vet services across its experience centers and give pet parents much-needed veterinary support. The vet services will include consultations, preventative care, diagnostics, and surgery facilities.

Sharing her views on the launch of the vet care service, **Dr. Anuradha, Veterinary, Zigly Koramangala Store** said, *"At Zigly, we aim to provide a 360-degree pet care ecosystem to ensure our furry friends are happy and healthy. We have now added veterinarian care at our Bengaluru experience centers that will allow pet owners access to quality treatment, preventive healthcare, surgical facilities, etc. all under one roof. We merge sophisticated research with a caring attitude towards pets so that we can give them the best attention possible."*

Emphasizing the importance of vet care services, **Dr. Ravi Verma, Senior Veterinary, Zigly HSR Layout,** said, *"With our vet care service across our Zigly Experience Centres in Bengaluru, we are here to address this dilemma for every pet parent, especially the new pet parents who can benefit from our team of experts."*

Zigly is targeting the veterinary sector intending to develop it as a supporting industry in India's animal care market.

### **About Zigly:**

Zigly is an omnichannel platform for pet care - food, products, healthcare, grooming, vet consultation, behaviour consultation, and more. With multiple experience centers across India (Delhi, Punjab, Karnataka, Uttar Pradesh, Madhya Pradesh, Uttarakhand, Haryana, Rajasthan), Zigly is planning to expand its physical presence by opening new stores in other major cities. It is a D2C pet care brand under the umbrella of Cosmo First. Recently, the company launched India's first D2C pet care app [Zigly App](#).

[www.zigly.com](http://www.zigly.com)

**About Cosmo First Limited:**

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in specialty films and an emerging player in speciality chemicals (Masterbatches, Adhesive, & Coating), Cosmo Plastech and Cosmo Sunshield, along with a digital-first Omni channel Pet care business under the brand name 'Zigly'. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea, Europe, and the Americas. Visit [www.cosmofirst.com](http://www.cosmofirst.com) for more details. [www.cosmofirst.com](http://www.cosmofirst.com)

For more details, please contact: Shagun Walia (E: [shagun.walia@cosmofirst.com](mailto:shagun.walia@cosmofirst.com))